



MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 O

Results as of: 3/31/2017

GMT: HARVEY WHITLEY

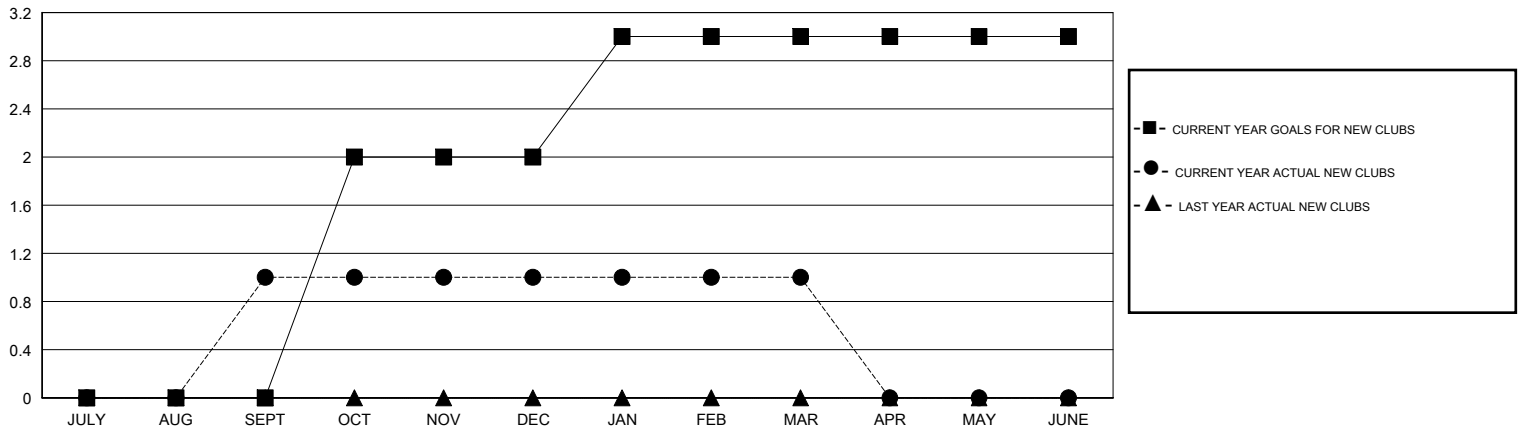
LOCATION FLORIDA

GMT CA

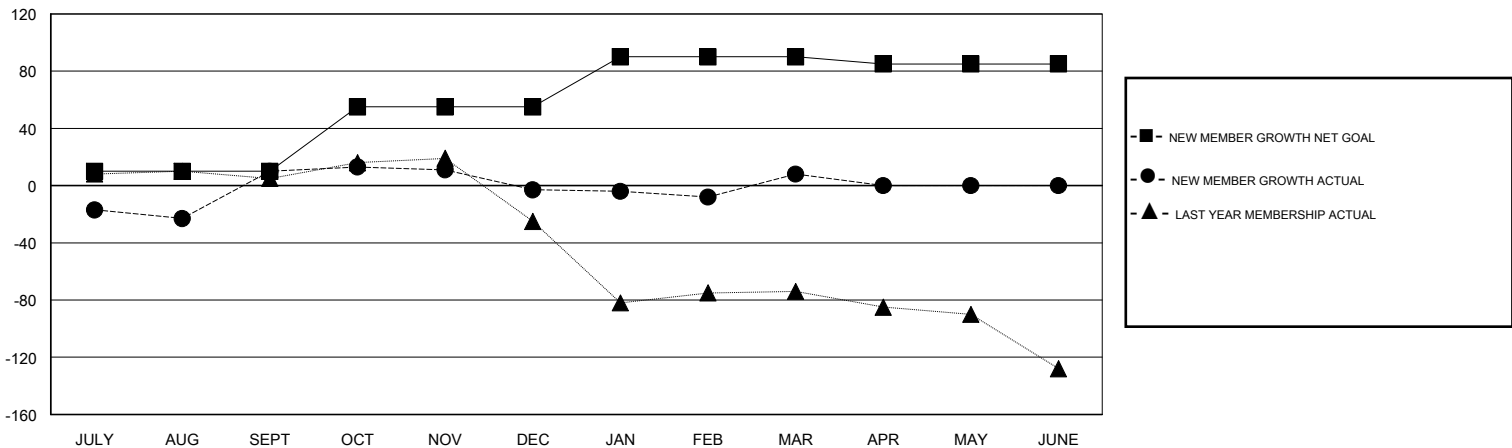
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2016-2017 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 1 | 0 |
| OCT/NOV/DEC | 2 | 0 | 0 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|--|--|--|
| RESULTS FOR 2016-2017 | | | |
| QUARTER | NEW MEMBER GROWTH NET GOAL (not reinstated or transfers) | NEW MEMBER GROWTH ACTUAL (not reinstated or transfers) | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 10 | 65 | 55 |
| OCT/NOV/DEC | 45 | 34 | 47 |
| JAN/FEB/MAR | 35 | 66 | 55 |
| APR/MAY/JUNE | -5 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|------------------|---|-------------------------------------|
| DROPPED CLUBS: 0 | 39 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> |
| DROPPED MEMBERS | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | MALE 765 (54.29%) |
| DECEASED 14 | | FEMALE 644 (45.71%) |
| CLUB CANCELLED 0 | | TOTAL FAMILY UNIT MEMBERS 406 |
| OTHER 143 | | FAMILY MEMBERS PAYING HALF DUES 208 |
| TOTAL 157 | | |